



Chesterfield FC Community Trust Strategy

Introduction

For many years Chesterfield Football Club has delivered a small but successful community programme.

This programme was established in 1988 as part of the national 'Football in the Community' initiative. This initiative ceased in 2007 and was re-titled 'Chesterfield FC In The Community'. The programme had a Director who sat on the main club Board and a staff of two full-time coaches and a number of part-time coaches. The programme was constituted and also had a management forum to provide guidance, it remained a department of Chesterfield FC.

The year 2010 saw the football club moving from its home at the Recreation Ground (Saltergate) near the centre of Chesterfield to the new Proact Stadium, just to the north of the town centre. The Football Club saw this as an excellent opportunity to drive forward a new era in the work of the community programme. Following consultation with the Football League Trust it was agreed the a charitable trust independent to the Football Club would be required to create, manage and secure

funding for the community programme that Chesterfield FC wished to create. Chesterfield FC Community Trust (CFCCT) was formed as a Company Limited by Guarantee in July 2009 and was registered as a charity in April 2010.

The Vision

Chesterfield FC Community Trust's Vision:

“To work in partnership with our communities to develop a wide range of opportunities which improve the quality of life and outlook for individuals, groups and neighbourhoods in Chesterfield and the surrounding area.”

To help ensure it achieves its objectives, Chesterfield FC Community Trust has four **values** that underpin everything it does. It works hard to ensure that every individual and organisation involved with the Trust's work follows these values helping to make a positive impact on the community:

- To be at the heart of the community ensuring a positive relationship with local people
- To provide an open and honest approach to working with the community
- To continually strive towards improving and progressing the work we undertake
- To ensure that all that we undertake is inclusive to all members of our community

This strategy has been compiled in consultation with key partners of Chesterfield FC Community Trust to ensure that a framework is in place to build on the existing success of the community programme at Chesterfield FC.

The strategy creates a focus for the programme highlighting priorities and setting out key areas of work. The strategy does not include every action for every partner but works to guide the Trust, its partners and, hopefully, offers inspiration to all of our areas of work.

The strategy and its underpinning documents (Action Plans for major work areas) allow for effective performance measurement helping the Trust and its partners to evaluate the progress that is being made. Although it is important to have a strategy to follow it is also essential that the work of the community programme is adaptive to the needs of the local population adjusting priorities when necessary.

Delivery

The strategy, although led by Chesterfield FC Community Trust will be delivered in partnership ensuring that it links to existing work and truly provides 'added value'.

With a range of agencies working together to achieve a shared objective much more will be achieved and in a more efficient way. Partners involved with this strategy will include:

The Football League Trust	Derbyshire Football Association
Derbyshire Sport	Chesterfield Borough Council
North East Derbyshire District Council	Bolsover District Council
Derbyshire Community Health Services NHS Trust	Chesterfield FC Supporters Trust
Chesterfield College	Derbyshire School Sports Partnerships
Leonard Cheshire Disability	Sporting Futures
Derbyshire Police	MacIntyre
Derbyshire Fire Authority	Derbyshire Mental Health Trust
Derbyshire County Council	Chatsworth House Trust

Funding

In order to deliver this strategy Chesterfield FC Community Trust will need to secure additional funding.

The scope of the community programme will be increased greatly from its current existence; this is going to require further revenue funding in addition to the capital funds being spent on the new stadium.

It is also hoped that by working in partnership to achieve shared goals that existing resources can be used more effectively. The priorities in this strategy are considered to be realistic within the funds that are currently available or likely to be

available over the next few years, however it is essential that the Trust continues to explore the possibility of attracting further funding for the extension of the programme.

Equality

Throughout the strategy and its underpinning documents it is intended that all opportunities are equally accessible to all sections of the community.

Chesterfield FC Community Trust and partners will work hard to attract involvement from under-represented sections of the community; particularly girls and women, people with disabilities and ill health, people from ethnic minority communities, families with low incomes and communities who are rurally isolated.

Key Themes

There are six key themes of work outlined in this strategy; these areas of work have been established in consultation with key partners and members of the public.

These themes reflect both the needs of the community and the opportunities created by the facilities in the Community Hubs at the new Chesterfield FC stadium:

- **Sport and Physical Activity (inc. Football)**
- **Education and Skills**
- **Healthy Living**
- **Heritage**
- **Play Development**
- **Community and Community Safety**

Structure of the Strategy

The strategy is underpinned by action plans or work programmes for each of the key themes.

These plans outline the detailed actions that need to be taken to achieve the objectives of the programme. These plans will be used as a work programme for the relevant member of staff; they will be reviewed on a six-monthly /annual basis and updated as required.

The diagram below shows the structure of the strategy:



Key priorities for each theme include:

<p><u>Sport and Physical Activity Development (including Football Development)</u></p> <ul style="list-style-type: none"> • Raising participation • Sustaining participation • Creating clear performance pathways • Innovating sport and physical activity • Increasing participation in under-represented groups (young people, girls and women, older people, people with disabilities and ill health and people with low incomes) • Promoting community cohesion through sport and physical activity • Creating a Spireite Sports Club • Raising the profile of sport and physical activity • Providing the opportunities for people to participate in large sports events • Promoting good practice in football 	<p><u>Play Development</u></p> <ul style="list-style-type: none"> • Promoting safe, enjoyable play • Using Play to engage with families about healthy lifestyles • Introduce invasion games as part of the physical development of young children • Reducing childhood obesity as a result of early intervention and introduction of appropriate activity to children
<p><u>Education and Skills</u></p> <ul style="list-style-type: none"> • Improving basic skills • Contributing towards high levels of literacy and numeracy • Improving IT skills • Offering sports education • Supporting those not in education or employment (NEET) 	<p><u>Healthy Living</u></p> <ul style="list-style-type: none"> • Reducing childhood obesity • Improving mental health • Improving men’s health • Promoting healthy eating • Advocating active living and active recreation • Workplace wellbeing
<p><u>Heritage</u></p> <ul style="list-style-type: none"> • Raising awareness of the history of Chesterfield FC • Using sport to make history come alive to local people • Using Football Heritage to support learning in schools • Using Heritage to work with those having memory issues 	<p><u>Community & Community Safety</u></p> <ul style="list-style-type: none"> • Providing a good value venue for community groups • Supporting community partners • Creating a community hub at Chesterfield FC • Continue to deliver programmes such as Midnight Football